

MY EINSTEIN CIRCLE DONORS: THE BENEFITS

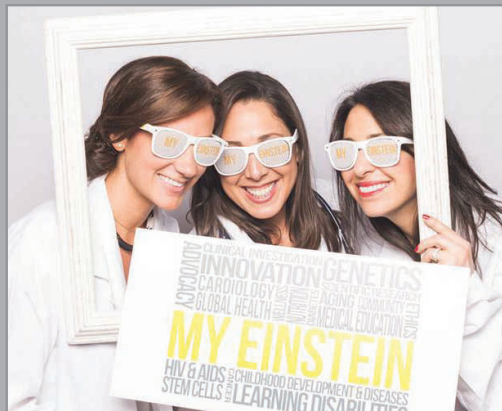
Personalized Giving: Designate your donations to one of the five pillars.

Email List: Join it to receive updates on cutting-edge research.

Campus: Participate in customized tours at Einstein, which houses more than 300 laboratories.

Expertise: Interact with faculty, professors, students, researchers and other medical professionals who are based at Einstein.

Access: Meet like-minded, caring people at networking events with major Einstein supporters and leaders.



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EINSTEIN EMERGING LEADERS



For more information about EEL and the My Einstein Circle, please contact eel@einstein.yu.edu or 718.430.4178.



Albert Einstein College of Medicine
OF YESHIVA UNIVERSITY

ABOUT EINSTEIN EMERGING LEADERS

Albert Einstein College of Medicine of Yeshiva University is one of the nation's premier institutions for medical education, basic research and clinical investigation. Einstein Emerging Leaders (EEL) are committed to raising its profile within the wider community. The EEL board is a dedicated group of New York City influencers and philanthropists who represent diverse professions and industries. Through unique educational and hands-on volunteering programs, as well as networking, fundraising and leadership opportunities, EEL offers a variety of access points to get involved and learn about the life-changing work of Einstein.



THE FIVE EEL PILLARS

CHILDHOOD DEVELOPMENT AND DISEASES: Pediatrics and specialized services under one roof

- The Children's Evaluation and Rehabilitation Center (CERC) is one of the largest centers of its kind in the country.
- Einstein researchers were the first to identify pediatric AIDS as a distinct disease and establish a daycare center for children with AIDS.
- Each year:
 - 8,000 children and their families receive services through 56,000 visits, and
 - 58,000 diagnostic and therapeutic services are provided to infants, children and adults with physical, developmental, language and learning disabilities.

CANCER: Halting cancer's deadly spread

- The Albert Einstein Cancer Center incorporates 18 academic departments and investigates the origins, detection, prevention and treatment of cancer.
- Einstein researchers were the first to:
 - find the mechanism by which Taxol slows tumor growth, leading to the drug's use against various cancers, and
 - develop a promising treatment for metastatic melanoma by targeting melanin released by dead tumor cells with melanin-binding antibodies carrying a radioactive isotope.

CARDIOVASCULAR: Healing hearts

- The Wilf Family Cardiovascular Research Institute investigates cardiovascular disease, the world's number-one killer.
- Forty experts represent Einstein's 11 basic science departments. The teams work collaboratively to understand, prevent and treat heart attack, stroke, heart disease, hypertension, sudden cardiac death, congenital heart disease and more.
- Einstein researchers played critical roles in developing:
 - a transvenous pacemaker, and
 - antihypertensive drugs.

GLOBAL HEALTH: Transforming medicine in the developing world

- The Global Health Center promotes "ideal health" for everyone, with the mission of reducing disparities among countries and alleviating human suffering.
- The Global Health Fellowship allows students to go on life-changing journeys, which may inspire career-long connections to initiatives in developing countries.
- These programs allow participants to:
 - experience clinical, public health or research projects in less developed and emerging nations,
 - learn how economic and sociocultural factors influence the health of individuals and populations, and
 - acquire knowledge about diseases that are unique to or prevalent in these nations.

AGING: Lengthening longevity at the molecular level

- The Institute for Aging Research investigates the physiology, biology and genetics of aging, which is the main trigger for developing adult-onset diseases. The team includes neurologists, neuropsychologists, social workers and other professionals.
- Over four decades, the Einstein Aging Study has studied more than 2,000 individuals who are 70 or older. It continuously tracks 600 to 700 participants at a time.
- Einstein researchers:
 - were the first to discover "longevity genes" in humans, and
 - developed tests to detect Alzheimer's disease at its earliest stage and to predict future dementia.

MY EINSTEIN: A PERSONAL CONNECTION

The My Einstein campaign offers a personal connection, philanthropic empowerment and community impact. The My Einstein Circle recognizes donors who make annual minimum contributions of \$1,000; they may assign their gifts to one of the five EEL pillars. Donations under \$1,000 are designated for CERC. The goal is to create a meaningful impact at Einstein and ultimately for humankind.